

# \$\$Ring-It Innovative Telemarketing Skills



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**29 March 2010, Boulevard Hotel, Mid Valley, Kuala Lumpur, Malaysia.**

**Seminar Highlights** *Innovate our voice of selling like never before!*

## 4 High Impact STTP Topics

1. Professional Telesales Orientation
2. Innovating The Way We Speak
3. Rejection Bullet-Proof
4. Effective Targeting



## What is Straight-To-The-Point (STTP) Series?

STTP Series are one-day series of programs aim to develop key competencies that will directly improve work performance.

No more impractical theories and “long stories”. STTP Series are suitable for busy people who wish to develop their career within their tight and busy schedule. Most importantly, STTP Series are affordable and yet practical!



Myocho Kan is an entrepreneur who has all the real-life sales and marketing experiences and exposures to share. Myocho has equal share of triumphs and turbulences and endured two cycles of recessions. Today, he is the President of Asian Alliance for Advancement Sdn. Bhd. (3A), Co-Founder of Asian Caucus of Invention Associations (ACIA), Hong Kong and Chief Learning Strategist of TraDev Research Consultants.

His list of participants who have benefitted from his trainings, workshops and consultations include those from CIMB Group, Berjaya Group, Convenient Store (7-11), Ajinomoto, POS Malaysia, Kopitiam Asia Pacific (Ipoh Oldtown), North-West Airlines, 3M, and many more companies locally and internationally. Myocho is also a trainer for UTAR, KTAR, Trend Training Network, ArcNet Training and Development and ERC Institute (Singapore).

## Who Should Attend

Those who are interested to increase their sales through phone!

## Investment

Investment of RM488.00 per participant includes:-

1. Telemarketing smart-cards
2. Conference materials and consumables
3. Certificate of attendance
4. Lunch and tea-breaks

## Terms and Conditions

1. For more information and program brochure, please email to both addresses at [myocho@streamyx.com](mailto:myocho@streamyx.com) and [mytraininghouse@yahoo.com](mailto:mytraininghouse@yahoo.com).
2. Closing date for registration is 20 March 2010.

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